Grand Vision: Sustainability scores for everyone

**Immediate vision: Sustainability scoring for projects**

**Strategy for Development:**

* Map out process/tools needed to fine-tune (maybe) an LLM?
* Identify resources for each step of the process
  + Understand strengths and weaknesses of each step
  + Identify biggest gaps in resources and where it is worth spending time to improve, find alternative solution, or develop own
* In parallel -> quickly develop prototype
  + Define specific task I want this to accomplish
    - How many points do I earn for Envision credit XX.ZZ?
    - What are the Envision credits?
    - Tell me how to earn points for Envision credit ZZ.XX?
    - What tips do you have to help me meet Envision credit ZZ.XX?

**Tasks for the tool to do:**

* Be intimately familiar with Envision and BREEAM rating systems
* Be able to read a document and assess how it scored against a particular metric without the user telling the LLM which metric to assess

**List of immediate features:**

* Any company can automatically calculate their score according to sustainability rating system of choice simply by uploading all necessary documents.
* Tool tells them how they’ve scored in each metric.
* Asks them if they would like to submit information for other metrics and what might be needed.
* Can suggest next steps
* Can walk you through the process of being rated/scored
  + Pull tools from the web or other to help calculate metrics

**Issues to think through:**

* What format is the data in?
* How to fine-tune or pre-train another existing LLM to do what I want

List of features:

* Everyone, every company, every project can quickly calculate their sustainability score.
* Do this by connecting an app to major digital touchpoints: credit card purchases, insurance, social media, utility bills,
* Upload all documents, talk to program, get certified or scored instantly.
* Can AI help people make sustainable decisions on the fly?
* Can AI help people make smarter financial decisions on the fly?
* Look at an object with glasses, ask about it and have AI describe how it will help/hurt you?